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The Activist Director: Lessons from the Boardroom and the ... The Activist Director (Hardcover) Lessons from the Boardroom and the Future of the Corporation (Columbia Business School Publishing) By Ira Millstein. Columbia University Press, 9780231181341, 240pp. Ira Millstein, The Activist Director: Lessons from the ... In The Activist Director: Lessons from the Boardroom and the Future of the Corporation (Columbia Business School Publishing, 2016) he recounts stories of corporate governance failures (and, in the case of Planned Parenthood, success) and offers guidelines for making boards more active and effective.